

Chloe Brim

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Objective

To obtain an opportunity that utilizes my communication skills in order to establish a career in the field of communications, marketing, advertising and social media.

Experience

Marketing Intern, Five Nines; Lincoln, NE – Aug 2016 - Current

As an intern for Five Nines Technology Group, I work directly with the Marketing Director. Within our marketing department of two, I help with anything and everything that involves marketing the services of Five Nines. My role changes on a daily basis, whether it is social media, event planning, design or strategy.

Digital Intern, Redstone Advertising; Omaha, NE – Feb 2016 - Aug 2016

As an intern for Redstone Advertising, I was responsible for a variety of research, strategic planning and digital aspects for Redstone and its clients. I also gained certifications through the internship, and had the opportunity to learn about all aspects of an ad agency whether it was account services, creative aspects or media planning.

Social Media Intern, Natural Resource District; Lincoln, NE – Jan 2016 - May 2016

As a social media intern for the NRD in Lincoln, I was in control of all social media accounts related to the Natural Resource District. I attended weekly meetings, planned weekly posts and created videos using Adobe Premiere to show personality on all social media platforms.

Support Staff, Husker Vision; Lincoln, NE – Oct 2014 - March 2016

As support staff for the Husker athletic program, I was responsible for the technology aspects at sporting events. I also built live graphics, tracked game scores and filled in needed positions whenever necessary.

Business Communications Intern, Five Nines; Lincoln, NE – Aug 2015 - Dec 2015

As an intern for Five Nines Technology Group, I assisted the VCIO with internal communication strategies. I developed business processes as well as brochures to exchange information to internal employees.

Human Resources Intern, West Corporation; Omaha, NE – May 2015 - Aug 2015

As an intern for West Corporation's HR team, I had the opportunity to shadow multiple employees who work in the different areas of human resources. I was also responsible for organizing paperwork, answering phones, and working career fairs.

Skills

Writing

Passionate and efficient in all forms of writing, ranging from journalistic writing, press releases, communications plans and social media analysis.

Communication

I can express myself clearly and positively on paper and in person. While getting my point across is an important factor in communication, I can also actively listen and pay attention to what the other person is saying.

Organization

Being organized and responsible is first priority regarding my academic and work life. I am reliable when it pertains to being at work, and I do my best to stay on top of tasks throughout the day.

Social Media

I have grown up with the idea of social media, so I am very competent when it comes to getting a message across in a certain amount of words. I progress in reaching out to consumers in a unique and positive way.

Hootsuite

Using Hootsuite on a personal and professional level to schedule editorial calendars and social media opportunities. I became Hootsuite certified in May of 2016.

Data Analytics

Portraying social media growth or decline through monitoring monthly social media platform analytics.

Microsoft and Apple

Highly educated on software for both Microsoft and Apple products. On Apple computers, I am able to create videos using Adobe Premiere, I can edit pictures proficiently through Adobe Photoshop, and I can create layouts with Adobe InDesign. On Microsoft computers, I am able to navigate through Microsoft Word, Outlook, PowerPoint, and Excel.

Leadership

Publicity Chair 2015 - Current

As publicity chair for Alpha Xi Delta, I am in control of all publicity relating to the sorority. My goal is to create videos and posts that show the personality of Alpha Xi Delta to the rest of the Greek community. I work as the leader of the public relations counsel, and fellow sisters report to me when dealing with certain projects.

Features Editor 2014

As features editor for my high school newspaper I was in charge of evaluating my peer's stories and giving them feedback. I also formulated layout for the features section of the newspaper, and wrote stories of my own.

Honors and Awards

National Society of Collegiate Scholars 2015 - 2016

Nomination into the National Society of Collegiate Scholars for my grade point average.

